

WE VALUE YOUR PRIVACY: Standard of New England, LLC recognizes the importance of protecting the privacy of our customers and the visitors to our website. We are committed to maintaining the following Privacy Policy to protect your personal information. Please review this Policy and our Terms & Conditions of Site Use carefully before using the Standard of New England website. By using this site, you signify you agree with both our Privacy Policy and our Terms & Conditions of Site Use.

WHAT INFORMATION WE COLLECT & WHAT WE DO WITH IT: Standard of New England is the sole owner of the information collected on this site. We collect only the personal information you provide to us when you request a quote, submit a question or comment through our “contact us” form, subscribe for special offers or promotional emails, participate in contests or surveys, or when applying for a business account. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request. We do not and will not sell or rent this information to anyone. We may also retain the content of the communications that are sent to Standard of New England customer service and sales representatives. This information helps us to improve and respond to visitors’ inquiries regarding the Site. Unless you ask us not to, we may contact you in the future (1) with information about new products or services, (2) administer contests, promotions, or surveys, (3) provide updates to this privacy policy, and/or (4) regarding any other legitimate and lawful business purpose.

HOW WE PROTECT YOUR INFORMATION: Standard of New England takes precautions to protect your information. When you submit sensitive information to us, your information is protected both online and offline. Wherever we collect sensitive information online, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for “https” at the beginning of the address of the web page. We also protect your information offline by granting access to personally identifiable information only to employees who need the information to perform a specific job (such a billing or customer service). The security of your data is important to us, but remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute safety.

DO WE USE COOKIES? Yes. A cookie is a piece of data stored on a website visitor’s hard drive to help us improve the visitor’s access to our site and identify repeat visitors. “Cookies” can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site. Cookies may be managed by accessing the individual setting in the visitor’s own browser. Please note that if you do not accept cookies, there may be a loss of site functionality.

THIRD-PARTY LINKS: This website may contain links to other websites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information. Because we seek to protect the integrity of Standard of New England, we welcome any feedback regarding third-party sites.

GOOGLE ANALYTICS: We use Google Analytics on our website to report on visitor (aka. user) interactions with our website, such as pages visited, operating system, browser version, etc. We, along with third-party vendors such as Google use first-party cookies. Google’s Privacy Policy, as well as options for opting out of Google Analytics reporting, may be found at <https://support.google.com/analytics/answer/6004245?hl=en>. We do not serve ads on our website and do not allow third-party behavioral tracking.

CHANGES & UPDATES: Standard of New England reserves the right, for any reason, to change and update our Privacy Policy as necessary. The effective date of changes or updates will be stated at the bottom of this Privacy Policy.

HOW CAN YOU VERIFY YOUR INFORMATION? You may check your information to verify, update, or correct it, and to have any obsolete information removed. If you created an account on our Website, you can access and change your online profile yourself. You can also ask to review any of the information that we have retained, how we have used it, and to whom we have disclosed it at any time by contacting us as indicated below under the heading "Questions". Subject to certain exceptions prescribed by law, and provided we can authenticate your identity, you will be given reasonable access to your personal information, and will be entitled to challenge the accuracy and completeness of the information and to have it amended as appropriate. You may also ask us to change your preferences regarding how we use or disclose your information, or let us know that you do not wish to receive any further communication from us.

QUESTIONS: Questions regarding this Policy may be directed to Standard of New England by emailing info@standardne.com.

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